

## State-of-the-art Dental Centres and Training Facilities – Oct 07

A piece in the Dental Tribune about CareCapital's dental services.



CareCapital

### State-of-the-art Dental Centres and Training Facilities

CareCapital specialises in the development and financing of state-of-the-art dental facilities, offering a turnkey solution which covers the entire development process, as well as providing a landlord-tenant relationship with a long term view, leaving you to do what you do best whilst your dream dental facility is realised.

By retaining the freehold, CareCapital is responsible for maintenance and upkeep, thus enabling the dentist to deliver high quality care in a customized surgery and premises without the additional burdens of owning the property. CareCapital's partnerships with the world's leading dental equipment suppliers allow it to tailor a dental facility uniquely around your requirements and patients base, whether it is a single site practice, nationwide dental chain, or an institution such as a dental school.

For more information on cost-effective, sustainable care facilities from CareCapital, please contact Allan Weiner on 020 7034 1949, email [aweiner@carecapital.co.uk](mailto:aweiner@carecapital.co.uk) or visit [www.carecapital.co.uk](http://www.carecapital.co.uk)

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**Private Practice** 27

**Approved Dental Practice\***

Techceram Ltd are delighted to announce that Craig Parker, Leeds, has become one of the Approved Dental Practices. This means that in association with their local ACE Laboratory, Bever Dental, Leeds, and DAMAS Accredited Dental Laboratory they are fully committed to providing their patients with the highest quality all-ceramic restorations currently available in the UK. The ACE 'All-Ceramics' maintenance and continuous improvement in quality by Feedback Card System.

This is an exciting Practice Marketing Initiative for Craig who is heavily committed to premium products and services to his patients. He now offers his patients a complete choice of all-ceramic restorations including Techceram alumina single unit restorations, and Lava or Cercon precision fitted milled Zirconia multiple unit restorations.

For further information on approved Dental Practice\* please contact Techceram Ltd on 01274 416664 or your local ACE Laboratory.

**Simply Practice Success**

As the most practice-proven system on the market, Straumann Dental Implants provide a unique combination of reduced healing time, long-term reliability, simplicity of use and a high degree of versatility. Combining very engineering principles, Straumann system delivers, unmatched by other, one or two significant benefits for you, your practice and your patients.

Always striving to simply do more for their customers, Straumann and their educational partner the ITI, offer a comprehensive learning cycle, giving you the opportunity to learn and develop new or existing skills, this is supplemented by ongoing support from Straumann Territory Managers.

High quality products along with substantive training programmes mean you can be confident in achieving practice success with Straumann. Supporting you from the initial stages of introducing dental implants into your practice right through to helping you develop your full practice potential.

For more information about how to incorporate Straumann implants into your practice please call Straumann on 01293 851 250 or visit [www.straumann.com](http://www.straumann.com)

**Minerva Dental – C2+ Treatment Centre**

**Ergonomically designed for comfort and efficiency**

Sirona's C2+ Treatment Centre, from Minerva Dental, offers an intelligent, ergonomic control concept plus tried and tested features designed to optimise productivity and profitability.

With impressive looks, it boasts a range of features designed to maximise efficiency including: swivelling cuspidor bowl, motorised headrest, shifting side motion. The latter ensures that the dentist's feet are positioned naturally and follow the movement of the body. This guarantees anatomically correct patient positioning for maximum comfort.

The C2+ includes various hygienic features as standard including an integrated disinfection system. Optional items include an amalgam separation unit and thermally disinfected hoses.

**ChemFil® Superior Christmas Hamper Promotion...**

ChemFil® Superior offers far more than just being another glass ionomer; it offers a clinical history and a heritage of more than 10 years, that you can rely on. What's more, ChemFil is offering its customers a fantastic Christmas Hamper on purchase of 5 intro kits of ChemFil Superior. This Christmas Hamper promotion is valid from 1<sup>st</sup> September until 31<sup>st</sup> December 2007. ChemFil® Superior is available in 7 shades. As the translucency and colour of glass-ionomer cements changes during the first hours of placement, the shade guide represents the final shade of the restoration.

To claim your free hamper on purchases of ChemFil Superior valid between 1<sup>st</sup> September to 31<sup>st</sup> December 2007, please send a copy of your invoice to Zoe Battersby, DENTSTYL Limited, Hammo Moor Lane, Addlestone, SURREY KT15 2SE.

For further product information, please call +44(0)1932 857235 or email [alpana.vijayara@ghavan@dentsply-gb.com](mailto:alpana.vijayara@ghavan@dentsply-gb.com)

**ChemFil® Superior**

Available in 14 upholstery and 12 surface colours, the C2+ is extremely versatile and can be easily upgraded when required.

For further information please contact your local Minerva Representative or telephone 025 20 442800

**Industry News**

**by protecting your teeth\***

The mouth is an active place with millions of bacteria constantly on the move. While some bacteria are harmless, others attack the teeth and gums. According to BGC News – Health, 40% of adults across the world suffer from gum disease, don't let one of them. In their bid to prevent gum disease, Beverly Hills Formula has launched its new and advanced Gum Strengthening and anti-bacterial whitening toothpaste. Using unique combination of gum strengthening and anti-bacterial agents, restorative brushing with this new paste will help to nourish and strengthen the gums whilst fighting plaque and tartar build-up, remineralising and for cavity protection and leaving the breath smelling fresher. One thing is obvious: Health and success are closely connected to a congenial, friendly smile. Beverly Hills Formula – premium dental whitening products have unique combinations of anti-bacterial agents, low abrasives and anti-stain polishes to protect and whiten teeth. Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula toothpaste removed over 90% of staining and is distinctive with Beverly Hills Formula whitening toothpaste and have teeth that make a difference.

For further information, please visit [www.beverlyhillsformula.com](http://www.beverlyhillsformula.com)

**Producing KODAK 03D**

Latest in imaging technology, combining speed, accessibility, with the NEW KODAK 9000 PracticeWorks. The system is out of this world, imaging both 2D and 3D in one solution use.

For X-ray machines, KODAK 9000 is able to image the specific saving valuable spent diagnostic areas.

Patients with the in-built KODAK 9000 them through their plan, can see rates, suggest them could be very quickly, professional diagnosis and capabilities 3D images

**Techceram Ltd**

**Craig Parker of Primley Park Dental Practice appointed Techceram**

**'Take a bite out of Gum Disease'**

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